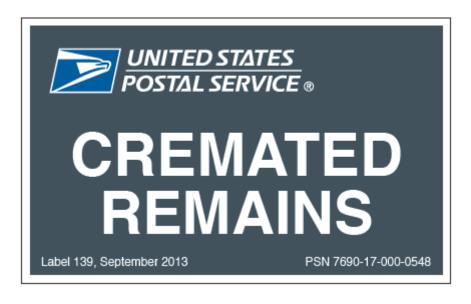
RETAIL SERVICE TALK

Label 139, Cremated Remains

Currently cremated remains are not identifiable in the mail stream. Today, if a package containing cremated remains cannot be located while in the Postal Service's possession, it can cause negative customer experiences and generate unfavorable publicity for the Postal Service. The new Label 139, *Cremated Remains*, will allow USPS to identify these packages during processing and transportation.

The new Label 139 will be applied by Sales and Service Associates to shipments disclosed as cremated remains that are accepted and paid for at the retail counter. Remember, cremated remains must be shipped using Priority Mail Express or Registered Mail. Every USPS Retail Unit will receive a one-time supply of labels, which should arrive during the week of August 26, 2013. Labels may be used immediately upon receipt.

Below is a sample of Label 139, *Cremated Remains*. Additional labels can be ordered through eBuy2.



Label Dimensions: 3.000" x 1.857"

Label Color: 432 Gray & 294 Blue