

1-1.

BEST OF THE BEST ESSAY: PINK TRICYCLES

UNDAS, the Filipino collective term for All Saints' (November 1) and All Souls' (November 2) Days in the Philippines is also the celebration of the St. Peter DeathCare Week. As it has always been a highly observed tradition, Filipino families visit the graves of their departed loved ones in the cemeteries and memorial parks during these days. Also, it has always been customary to remember, honor, and pay respect to the departed by staying in the gravesites overnight, or even for the full two days.

As a result, cemeteries and memorial parks nationwide are overly crowded during UNDAS season, making it almost impossible for jeepneys, cars and 4-wheel vehicles to pass thru roads and alleys leading to these places, much more to go inside the cemeteries and memorial parks. Many Filipinos, young and old, would go to the cemeteries on foot, enduring the scorching heat of the sun or braving the rain just to be able to express their undying love for their departed families. It is from this insight that the St. Peter Pink Tricycles during the St. Peter DeathCare Week was born. We wanted to provide commuters with convenience and comfort by lessening the walk going inside the memorial parks. We wanted to help Filipinos be able to fulfill their duties to their departed loved ones by making public transportation available for FREE!

The St. Peter Pink Tricycles is a part of our public service offerings during the St. Peter DeathCare Week. We have commissioned tricycle drivers in selected areas nationwide to offer free pink tricycle rides for commuters going to the cemetery every October 31 and November 1 beginning 2016. All costs pertaining to the activity including the painting of the tricycles pink and repainting them back to the original color after the campaign are shouldered by the Company. We have painted the tricycles in color pink, to keep the spirit light and fun in the midst of UNDAS traffic.

Year on year, we have increased the number of our St. Peter Pink Tricycles, largely due to the positive response that we have received from the public since its initial implementation. In 2016, we only implemented it in two (2) locations: Metro Manila and Tacloban with 10 tricycles each. In 2017, we carried out the activity in 12 locations, still with 10 tricycles each per location. Then in 2018, we conducted the activity in 16 cities/municipalities nationwide, increasing also the number of tricycles in Metro Manila to 20 tricycles, given its extreme traffic situation (See below):

Area	Cemetery
1. Angeles City	Palm Garden Memorial Garden
2. Candon	Bagani Candon Public Cemetery Candon Private Cemetery
3. General Trias	Himlayan ng General Trias
4. Ilagan	Ilagan Public Cemetery
5. Kabankalan	Angels Memorial Park
6. Kalibo	Kalibo Municipal Cemetery
7. Legaspi City	Bicol Cemetery
8. Lucena City	Lucena Memorial Park
9. Maramag	Maramag Public Cemetery
10. Mayon	Manila North Cemetery
11. Novaliches	Bagbag Public Cemetery
12. Ormoc City	Ormoc Public Cemetery
13. Pagadian City	Pagadian City Memorial Chapel
14. San Pablo City	San Pablo Public Cemetery San Pablo Memorial Cemetery
15. Tagum City	La Filipina Public Cemetery
16. Tanay	Himlayang Tanay

Each St. Peter Pink Tricycle brings an average of 50 passengers to the cemeteries per day or at least 1,000 passengers per location per day. Aside from being able to help this much passengers, they are also able to help the tricycle drivers themselves. Each tricycle driver takes home a guaranteed pay of P2,000 per day by joining this 8am to 6pm activity. They no longer have to work long hours to earn the same amount of income and at the same time, they are still able to visit their own departed loved ones as they are able to leave their work earlier during those days.

St. Peter Life Plan and Chapels
 Oct 31, 2018 at 3:30 PM

Walang hassle na biyahe papuntang memorial park? Sakay na sa ST. PETER PINK TRICYCLE mula October 31 to November 1, 2018! Umaarangkada na sila sa Candon City, Ilocos Sur!



95
 1 Comment • 94 Shares • 4.6K Views

Like Comment Share

8,942 people reached >

Boost Post

St. Peter Life Plan and Chapels
 Oct 31, 2018 at 10:27 AM

LIBRENG SAKAY!
 ... See More



269
 24 Comments • 215 Shares

Like Comment Share

30,889 people reached >

Boost Post

269 >

Gloria Solarte Rojas
 wa sa davao?
 34w Like Reply

Clavecilla Albert
 Mgkno nmn po anv bayad
 34w Like Reply

Gliceria Estela Murillo
 Free ride lang
 34w Like Reply

El Mie
 Walang ozamiz?
 34w Like Reply

Lorna Cacao Elizaga
 Sa alcala pangasinan meron ba tanx
 34w Like Reply

View 1 previous reply

Lorna Cacao Elizaga
 Oo nga ehh heheeee...
 34w Like Reply

Lolita G. Rebullar
 dito za cavite meron kayo
 35w Like Reply

Ranie Lyn Lolita G. Rebullar
 himlayan gen trias po...
 34w Like Reply

S'vuj Phat's
 Walang cebu
 34w Like Reply

Keichi Viray Garcellano
 aba ayos pla yan ha
 35w Like Reply

269 >

Keichi Viray Garcellano
 aba ayos pla yan ha
 35w Like Reply

Aspuria Amat Shiela
 Tarlac po?
 34w Like Reply

Jomar Sarapanan
 Kailangan ba ng ID?
 34w Like Reply

Soc Robin Jomar Sarapanan
 wala napo
 34w Like Reply

Flora Garcia Serrano
 Dito sa buguey...mam karen meron ba...
 34w Like Reply

Dalia Menor
 Sa San Carlos pangasinan myron po ba
 34w Like Reply

Palanggacoh Laurente Nalumin
 sa imus meron po ba kau?
 35w Like Reply

Lorena Benito
 Taytay rizal??
 35w Like Reply

Virem Ellorinco
 Calamba meron dn po ba?
 35w Like Reply

95 >

Sophia Mago
 Laking tulong po ito.
 34w Like Reply

(This is a big help!)

Commenting as St. Peter Life Plan and Chapels

Positive comments from Facebook users on the Free Pink Tricycle Rides.