

**NFDA**

NATIONAL  
FUNERAL  
DIRECTORS  
ASSOCIATION

# ARRANGER TRAINING PROGRAMS

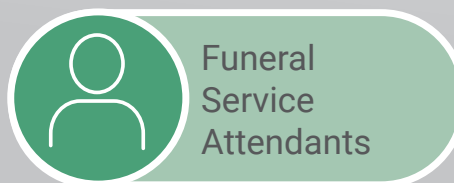
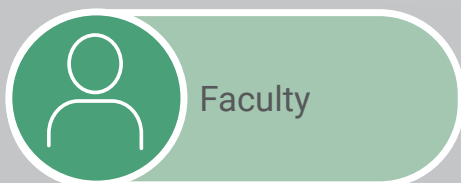
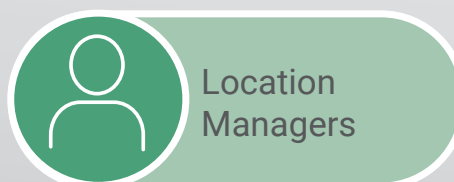
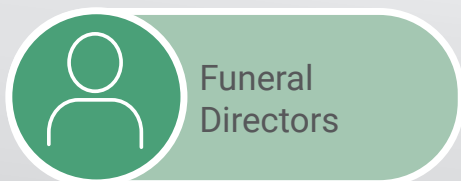
Listen. Build Trust. Lead with Care.

IN-PERSON • VIRTUAL



## Who needs this?

Team members who interface with families and/or train those who do.



## Revenue Sharing

Interested in hosting a program at your state association, mortuary science school or at your funeral home?

Contact us about special pricing and revenue sharing opportunities.

## Expanded options for learning and networking!

	Student Arranger Training	Arrangement Solutions Academy	Arrangement Skills Masterclass
Price	\$99*	\$80* \$410**	\$165* \$510**
Delivery Format	Virtual or In-person	Virtual	In-person
CE Credit Available	Up to 4 for attending faculty	Up to 6	Up to 8
Completion Time	4 hours (In-person or Virtual)	1.5 hours/week for 4 weeks	8 hours
Workbook Availability	Digital (Included with Virtual) or Printed (Included with In-person)	Digital (Included) or Printed (+\$39)	Printed (Included)
Revenue Share	No	No	Yes

\*Pricing is per-registrant rate for current students.

\*\*Pricing is per-registrant rate for NFDA members.

Special pricing is available for multiple attendees from the same firm and active-duty military.

Contact NFDA Member Services at 800.228.6332 for non-NFDA member pricing options.



## Course Descriptions

- **Student Arranger Training:** Developed to complement institutional curriculum, this interactive program will reinforce how to connect with families, convey value through leadership, and deliver memorial experiences with a positive, healing impact.
- **NEW! Arrangement Solutions Academy:** Engage with fellow funeral service professionals in a virtual setting to discover solutions to “real life” challenges in a 4-week series of 90-minute weekly instructor-led study groups.
- **UPDATED! Arrangement Skills Masterclass:** Spend a full day interacting with fellow funeral professionals discussing current trends, challenges, and solutions. Engage in facilitated education and problem solving that will better connect you with families, help you discover their needs and values, and give you tools to lead and support them through memorialization planning. Whether you are a new or seasoned professional, you’ll benefit from our reinvented Arranger Training experience!



# “ Participants say it best!



NFDA's Arranger Training course teaches everything needed to become an engaged and amazing funeral arranger! You will gain a new, invaluable community to network with, and the workbook provided should be required reading for any funeral director meeting with families.

***Mandy Butler, Smith Family Funeral Home, Little Rock, AR***



The arranger training reinforced the good habits I already knew, while also showing me new ways to approach the job I love with a renewed compassion and energy.

***Rachel Bishop, LaVigne Funeral Home, Winooski, VT Services, Haines City, FL***



I had the opportunity to train under Ms. Strovers last fall for my certification. She's an incredible funeral director and teacher.

***Raygen Shirley, Student at Mid-America College of Funeral Service, Glasgow, KY***



Over the past two years, 98.7 % of participants said they would recommend NFDA's Arranger Training Program to others.



## Meet Your Trainer



**Lanae Strovers**

NFDA Trainer  
Licensed Funeral Director  
[Lanae.Strovers@NFDA.org](mailto:Lanae.Strovers@NFDA.org)

Ready to host or participate?



Scan here to learn more.

Let NFDA help provide this turnkey offering to your school, state association or funeral home. Contact us today to learn more about becoming a host or to locate an already scheduled program.

[NFDA.org/ArrangerTraining](https://NFDA.org/ArrangerTraining)

