

# 2010 Selected Funeral Service Information and Statistics

Funeral Service Facts

U.S. Death Rate

Funeral Costs

Cremation Facts

All data is based on the latest available government, industry, and research reports; data is updated as new information becomes available.

#### **Funeral Service Facts**

- Employment: U.S. funeral homes employed 102,877 workers in 2007.
- Funeral home/funeral home combined with crematories revenue: \$11.95 billion in 2007, increased from \$11.05 billion in 2002.
- 2008 national employment estimate for occupation of funeral director: 25,680; embalmers: 8,200.<sup>2</sup>
- Number of U.S. funeral homes per office of *National Directory of Morticians Redbook*: 2010: 19,902; 2005: 21,495; 2000: 22,107.
- The top 4 publicly-traded funeral home operators in the U.S. accounted for approximately 10% of market share in 2009.
- In 2008, 71% of deaths were casketed according to the Casket & Funeral Supply Association of America, a 5% decrease since 2003 (76%). In 1998, 79% of deaths were casketed.

#### Sources

<sup>1</sup>Latest U.S. Census Bureau Economic Census (2007). Economic Census conducted every 5 years.

#### U.S. Death Rate

• U.S. death rates (annual deaths per 1,000 population)

2000	8.5	(final data 2000-2006)
2005	8.3	
2006	8.0	
2007	8.0	(provisional data 2007-2009)
2008	8.1	
2009	7.9	
2010-2016	8.3	(projected data 2010-2050)
2017-2020	8.4	
2025	8.6	
2040	9.6	
2045-50	9.7	

- According to the latest projections of the National Center for Health Statistics and the U.S. Bureau of the Census, the U.S. death rate, which has been in decline overall the last 20 years, will hover at an average of 8.3 for the next decade.
- Increase in death rate not predicted until approximately 2020, when the progressive aging of the U.S. population will trigger steady growth rising to 9.7 by 2045-2050.

#### Source

U.S. National Center for Health Statists-Vital Statistics of the United States; National Vital Statistics Reports; U.S. Census Bureau.

<sup>&</sup>lt;sup>2</sup>Latest U.S. Bureau of Labor Statistics data

<sup>&</sup>lt;sup>3</sup>2009 IBISWorld Industry Report: "Funeral Homes in the U.S."; Red Book

# Cost of a Funeral

Cost of regular adult funeral including following basic items. Does not include cemetery, monument/marker costs or miscellaneous cash advance charges such as for flowers or obituaries.

Item	Price	
Non-declinable Basic Services Fee		
Removal/transfer of remains to funeral home	\$233	
Embalming	\$550	
Other preparation of the body	\$203	
Use of facilities/staff for viewing	\$406	
Use of facilities/staff for funeral ceremony	\$463	
Use of a hearse	\$251	
Use of a service car/van	\$120	
Basic memorial printed package	\$119	
Subtotal without Casket:	\$3,940	
Metal Casket	\$2,255	
Cost of Funeral with Casket:	\$6,195	
Vault	\$1,128	
Cost with Vault	\$7,323	

Source: 2006 NFDA General Price List Survey. NFDA will release new data in 2010.

### Cost of an Adult Funeral: 1960 – 2006

Does not include vault.

Year	Cost of an Adult Funeral
1960	\$708
1965	\$790
1971	\$983
1975	\$1285
1980	\$1809
1985	\$2737
1991	\$3742
1995	\$4626
2000	\$5180
2006	\$6195

Source: 2006 NFDA Compensation Survey. NFDA will release new data in 2010.



#### **Cremation Facts**

2008 U.S. Cremation Rate: 36.02%1998 U.S. Rate: 24.10%

• 2004 Canadian Cremation Rate: 53.70% (most recent figure)

### • 2008 Top 10 U.S. States by Percentage of Deaths Cremated

1.	Nevada	69.48%	6.	Montana	63.31%
2.	Hawaii	68.01%	7.	Maine	60.03%
3.	Oregon	67.92%	8.	Colorado	59.77%
4.	Washington	67.62%	9.	Vermont	59.06%
5.	Arizona	64.75%	10.	New Hampshire	58.21%

## 2008 Bottom 5 U.S. States by Percentage of Deaths Cremated

1.	Mississippi	11.26%
2.	Alabama	13.97%
3.	Kentucky	14.06%
4.	Tennessee	18.02%
5.	Texas	18.41%

- Projected 2015 U.S. Rate (2007 Projection): 46.04%
- Projected 2025 U.S. Rate (2007 Projection): 58.85%

#### Source

© Cremation Association of North America, August 2009 Report: "2007 Statistics and Projections to the Year 2025: 2008 Preliminary Data." 2003-2007 state data used to estimate 2008, 2015, 2025 figures where necessary.

