

Certified Preplanning Consultant Program™



Host: Virginia Funeral Directors Association

Preneed Planners - Add CPC to Your Credentials to Set Yourself Apart!

NFDA Certified Preplanning Consultant (CPC) Seminar & Exam August 21-22, 2014 • Ashland, Virginia

Invest in your future with the CPC designation! Since 1996 CPC has been the national standard of excellence for advance funeral planning. Earning your designation shows professional commitment, increases consumer confidence, and promotes the value of preplanning to the public.

The CPC Seminar is a mix of lecture and discussion that will help you prepare for the certification exam given on the final morning. Upon application approval by NFDA, you will receive the *CPC Standards Manual* for study prior to attending the seminar. Advance study is required.

Seminar Thursday, August 21: 8 a.m.-4:30 p.m.

Approved for up to 8 CE hours by APFSP and funeral and insurance licensing boards in most states.

Exam Friday, August 22: 8:30-10:45 a.m.

The certification exam is based on the *CPC Standards Manual*. Topics include preplanning principles, meaningful ceremonies, ethics, FTC Funeral Rule, customer service, contract standards, marketing, and funding options. There are 75 multiple-choice questions, with a 2-hour time limit.

Seminar location: Hampton Inn Ashland, 705 England Street, Ashland Virginia Only 20 miles from Richmond International Airport and 2 miles from Amtrax Station

Hotel reservations: call 804-752-8444. Room rates from \$129.

The award-winning Hampton Inn is minutes from unique shopping options, a variety of locally owned restaurants, the James River Cellars Winery and the Center of the Universe Brewing Co. The hotel provides a complimentary hot breakfast buffet, fitness center, and outdoor saltwater swimming pool.

Seminar fee includes *CPC Standards Manual*, seminar presentation, seminar lunch and refreshments, exam and scoring, CE processing, certificate, and certification benefits.

\$370 VFDA or NFDA Member or Eligible Non-Funeral Director \$525 Nonmember Funeral Director *U.S. Dollars on U.S. Bank*

The mission of the CPC Program is to promote professionalism and expertise in funeral preplanning by recognizing individuals who have met defined criteria and who have demonstrated their knowledge through a certification examination on preplanning standards as presented in the NFDA CPC Standards Manual.

Application deadline July 31, 2014

Apply early – Study of manual is required prior to attending seminar

For eligibility requirements and an application NFDA 800-228-6332 • www.nfda.org/cpc