



## **AFE 2014 Program Schedule**

Date /	9 May 2014 (Thur)	9 May 2014 (Fri)	10 May 2014 (Sat)	11 May 2014 (Sun)	12 15 May 2014
	8 May 2014 (Thur) Day 1	Day 2	Day 3	Local Visit	12 - 15 May 2014 AFE Japan Mission
	Welcome Session  Focus Region Session 1: Japan	New Media Forum  New media has influenced the world in the last decade, and being one of the most important business tools for marketing and also generating profits in different industries. And how about the Funeral industry? Let the industry leaders share their insights and experiences on the new media with you!	Focus Region Session 2: Japan  Japan is one of Asia's significant market with high efficient, professional and complete management processes in funeral industry. In the 2 focus region sessions, there will be 4 topics		
AM	International Summit - "Sustainable Development" As a tradition industry, a sustainable development is needed to keep the industry on right track with this fast changing world. But what is sustainable development means? How can we do that? and Why it is so important? You can find out the answers by attending this theme session.	industry. Keep yourself update on the latest technology within the industry.  AFE Green Forum Industry leaders say environmental awareness vital for the	The prospect of capitalization in funeral industry  How many Funeral companies you know which have listed on stock market in any country? A majority of industry players are interested in acquiring another firm or expanding organically. How these work and what is the prospect of the capitalization in the funeral market. Let the experts tell you!  The market trend of Taiwan funeral industry  Taiwan keeps the traditional Chinese funeral culture, it is a great example for the Chinese communities over the world can learn from. To remain it's tranditional culture and also development new funeral culture will be the trend of Taiwan. See how Taiwan balance the developments in	Macau Local Site Visit  Heritage, Funeral Home and Cemetery Visit  Separate Registration Required  For more information:	Post Show Mission Tour 4-Day Japan Visit  Funeral Home and Cemetery Visit  Separate Registration Required  *Delegates will need to pay additional cost for the Transportation and Accomation fees
	Opening Coromony	Funeral industry. What is the different between green and tranditional funeral? What is the trend of the world green funeral?	between.  Sea Burial:	info@AsiaFuneralExpo.com	Limited Quota, First-Come-First -Served
PM	ibusiness. Any effective way to understand the consumer?	Creativity Design Forum  Does funeral give people a bored image? Design and creativity seem have no connection with the industry? This is wrong! Attend this session and you will find the funeral industry is more than your expectation!	Gone with wind - Taiwan sea burial and green funeral     The recent development and prospect of Hong Kong Sea     Burial     Current intellectual property concerns of death care industry		For more information: info@AsiaFuneralExpo.com
	<u>Demonstration Session: Flower</u>	Demonstration Session: Noukan	Technical Session: Job Safety in Embalming  Demonstration Session: Embalming		
Evening	International Night (Reservation Required)	President Night Sponsored by NFDA (By invitation Only)			

## **Enterance Fees:**