Begin Pursuing Excellence Today

2014 Pursuit of Excellence Registration Form – page 1 of 2 All Pursuit of Excellence program participants must complete and submit this registration form, along with payment, by July 11, 2014. NFDA member number _____ Firm name as it should appear on press release, certificate, merchandise, etc._____ Contact name _____ Address City, State/Province, Postal Code _____ Country____ Phone Fax Referred to program by ____ ☐ Yes! I would like to be considered for the Best of the Best Award and have included documentation. ☐ No, I do not want to be considered for the Best of the Best Award. Participation Fee - Required Select the appropriate participation fee. The participation fee is nonrefundable. Participation Fee Subtotal \$ Merchandise - Optional See descriptions on page 2 of this booklet. Merchandise prices include the cost of shipping. Quantity Total \$ □ Hall of Excellence inductee medallion display case \$175 Hall of Excellence inductee outdoor bronze plaque: \$470

Merchandise Subtotal \$

add the appropriate sales tax to the *merchandise subtotal only*\$

Total due to NFDA\$

Choose Size: ☐ 18" x 12" ☐ 15" x 15" Choose Color: ☐ Black ☐ Dark Blue

If your funeral home is located in the states of IL, IN, MI, MN, NC, OH or WI,

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Method of Payment ☐ Check payable to NFDA (U.S. dollars drawn on U.S. bank only).
☐ MasterCard ☐ Visa ☐ Discover ☐ American Express
Card number
Expiration date
Name on card (please print)
Signature
 Pledge of Ethical Practices (Please Read Carefully) As a condition of application to the Pursuit of Excellence program, the undersigned persons pledge the following: All information provided in our Pursuit of Excellence entry is true and correct, and we will abide by the rules, procedures and decisions of NFDA, which will be considered final in the case of awards. NFDA has permission to use any materials submitted as part of our entry for the Pursuit of Excellence Award in promotion of the program. As current members of NFDA, we will continue to maintain strict adherence to the NFDA Code of Professional Conduct. Our funeral home and its employees have not, within five (5) years of the date of application, been found to be in violation by a government licensing or regulatory authority of any statute or regulation whose purpose is to protect consumers and regulate ethical or business practices of funeral directors. (Participants can appeal to the committee.) If our funeral home is found to be in violation of the Pledge of Ethical Practices, we forfeit all rights and benefits awarded by the Pursuit of Excellence program is built upon its participants' strict adherence to the highest ethical practices and professionalism. It is impossible to craft a written policy that can precisely define or list all of the acts of misconduct or impropriety that should disqualify a funeral home from participating in the program. However, in order to protect the integrity of the program, the Pursuit of Excellence program needs the ability to reject an application, rescind an award and revoke a recipient's right to hold itself out as a Pursuit of Excellence recipient due to some act of misconduct or impropriety associated with that firm. Therefore, it is the policy of the Pursuit of Excellence Porsum that the Pursuit of Excellence Program and its committee shall have the final authority to reject an application, rescind an award and revoke a recipient's right to hold its
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