3 PROGRAMS / 1 SOLUTION



SRS Computing introduces 3 programs as a part of one integrated solution to meet your diversified business needs. SRS Procession is revolutionary funeral home management software. SRS InStone, all-in-one cemetery management solution. And SRS Phoenix, a powerful and simple-to-implement crematory management application. To download software demo, please visit www.SRSComputing.com

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Informs • Educates • Advocates

2012 International Convention & Expo Preview Charlotte, NC October 7-10



Join us as NFDA takes over Charlotte in 2012!

The 2012 NFDA International Convention & Expo offers the most comprehensive array of funeral service experts and the world's largest funeral expo.

When the leading and largest funeral director association visits Charlotte, you know we're going to have a good time! Join NFDA for these exciting networking and social activities during convention:

- President-elect Party
- · Tours of Charlotte
- Funeral Directors Under 40 Party
- International Reception
- President's Reception and Dinner

Watch for more activities on the convention website.

As the largest and most accessible city between Washington, D.C., and Atlanta, Charlotte is the perfect location for the 2012 NFDA International Convention & Expo. Convenience is key:

- Convention center is just seven miles from Charlotte Douglas International Airport
- · Hotels are adjacent to the convention center
- Close proximity to popular Charlotte attractions, including the NASCAR Hall of Fame

Charlotte's hospitality and history will charm you from the moment you arrive. The Queen City is known for NASCAR, Southern hospitality and a beautiful cityscape, but Charlotte holds surprises around every corner:

- Charlotte was named one of the "Top 50 Cities That Sizzle" by National Restaurant News magazine.
- Prevention magazine recently named Charlotte one of the most walkable cities in the United States.
- The convention center is within walking distance of more than 150 restaurants.
- Charlotte is the second-largest financial district in the nation; only New York City is larger.
- Downtown Charlotte is home to the NFL Carolina Panthers and Michael Jordan's NBA team, the Charlotte Bobcats.
- The Bank of America 500, one of the biggest NASCAR races of the year, takes place October 13, 2012, in Charlotte – the weekend immediately following Convention!

Charlotte
is small enough to be personal,
big enough to have it all!



Downtown Charlotte
 NFDA Convention Expo Floor

The Best in Funeral Service will come together at the 2012 NFDA International Convention & Expo to experience:

- The most comprehensive educational opportunities
- The largest network of funeral service experts in the world
- The world's largest funeral expo

This year's workshops will inspire and inform you. From the latest innovations to updates on the issues that affect your funeral home on a daily basis, topics include:

- · Embalming the Bariatric Case
- Everything You Need to Know About Social Media and Web 2.0
- Redefining Service in a Technology-driven World
- OSHA Regulatory Compliance
- · Embalming Risk Management
- Shoestring Marketing
- And much more

The 2012 NFDA International Convention & Expo will help you achieve more in your business, community and life.

Register Early and Save!

Registration for the 2012 NFDA International Convention & Expo is now open. There are four easy ways to register: online, phone, fax or mail. Save \$100 when you register by September 4! Register online and save an additional \$20.

Book your hotel room early for the best availability!

There are five downtown Charlotte hotels from which to choose and all are just steps away from the Charlotte Convention Center. Book your hotel rooms early as they will sell out!

To register and for hotel information, visit www.nfda.org/charlotte2012