

Certified Preplanning Consultant Program™



Preneed Planners - Add CPC to Your Credentials to Set Yourself Apart!

NFDA Certified Preplanning Consultant (CPC) Seminar & Exam May 2-3, 2014 • Wheeling, Illinois Worsham College of Mortuary Science

Invest in your future with the CPC designation! Since 1996 CPC has been the national standard of excellence for advance funeral planning. Earning your designation shows professional commitment, increases consumer confidence, and promotes the value of preplanning to the public.

The CPC Seminar is a mix of lecture and discussion that will help you prepare for the certification exam given on the final morning. Upon application approval by NFDA, you will receive the *CPC Standards Manual* for study prior to attending the seminar. Advance study is required.

Seminar Friday, May 2: 8 a.m.-4:30 p.m.

Approved for up to 8 CE hours by APFSP and funeral and insurance licensing boards in most states.

Exam Saturday, May 3: 8:30-10:45 a.m.

The certification exam is based on the *CPC Standards Manual*. Topics include preplanning principles, meaningful ceremonies, ethics, FTC Funeral Rule, customer service, contract standards, marketing, and funding options. There are 75 multiple-choice questions, with a 2-hour time limit.

Seminar location: Worsham College of Mortuary Science, 495 Northgate Parkway, Wheeling, Illinois Just north of downtown Chicago & O'Hare International Airport

Nearby hotels (within 10-minute drive of seminar)

Great location in northern Chicago suburbs, with award-winning restaurants and premier shopping nearby!

- Hampton Inn & Suites, 1400 Milwaukee Avenue, Lincolnshire, IL: 847-478-1400
- The Westin, 601 N. Milwaukee Avenue, Wheeling, IL: 847-777-6500
- Wyndham Garden Hotel, 900 W. Lake Cook Rd., Buffalo Grove, IL: 847-215-8883

Seminar fee includes *CPC Standards Manual*, seminar presentation, seminar lunch and refreshments, exam and scoring, CE processing, certificate, and certification benefits.

\$350 Special rate for Worsham alumni!

\$375 NFDA Member or Eligible Non-Funeral Director

\$525 Nonmember Funeral Director U.S. Dollars on U.S. Bank

The mission of the CPC Program is to promote professionalism and expertise in funeral preplanning by recognizing individuals who have met defined criteria and who have demonstrated their knowledge through a certification examination on preplanning standards as presented in the NFDA *CPC Standards Manual*.

Application deadline April 11, 2014

Apply early - Study of manual is required prior to attending seminar

For eligibility requirements and an application NFDA 800-228-6332 • www.nfda.org/cpc