Customized Printing Options

The community we serve is rather conservative and old fashioned. Although our cremation rate is slightly above 40%, the majority of our business is traditional with visitation and a service. We do a lot of printing for our services including customized register books, prayer cards, memorial folders and acknowledgment cards.

Our secretary, Kristin Schram, is a very gifted graphic artist. Not only can she draw and sketch, but she has a great hand with the computer to create specialized photos and scenes to be used in the printed materials we provide for families.

We have two printing packages we offer. The Preferred package features a vinyl register book customized to our specifications by the manufacturer. The biographical pages are all completed with the appropriate information we gather from the family during the arrangement conference. There are a selection of prayer cards, memorial folders, and acknowledgment cards that are all standard items available from most funeral supply companies.

The Premium package features a leather bound register book with a color photograph and other personalized features significant to the individual's life. We also provide an offering of premium foil stamped holy cards with color photo, customized memorial folders with color photo and personalized acknowledgment cards, also with the color photograph.

The photographs we receive from the family are digitally adjusted after scanning to completely remove any foreign background from the image. We have even removed oxygen tubing and glasses to create the perfect image for the family.

The same image is used for the obituary on the funeral home's website. As part of our arrangement conference we gather significant information about the deceased's life to personalize an obituary for publication on the website and in newspapers that feature an obituary rather than a classified death notice.

Our families have been extremely satisfied with the degree of personalization we provide. We also have heard positive comments from visitors affirming our efforts. A little extra effort has proven to be very popular and successful.