Geisen Funeral, Cremation & Reception Centre is introducing a quarterly newsletter called *Pathways* that provides information for our family members (survivors) who have lost a loved one. The newsletter has three areas of focus: (1) Provide survivors with a list of current events (this includes programs at our reception centre as well as community events that may interest them); (2) Provide bereavement support materials, such as educational articles or information on local bereavement support groups; and (3) Provide basic information regarding the list of services we offer, including pet loss services and reception centre services.

The purpose of this newsletter is to reach out to our survivors to send the message that we continue to care for their needs. At Geisen Funeral, Cremation & Reception Centre, our focus is on servicing families for the long-term and establishing personal relationships with those families.

One example of a program you might find highlighted in our newsletter is called "Fresh and Fun Cooking for One", and it's geared toward a survivor who isn't used to cooking for one, or cooking in general. Family members gather at our reception centre and learn some hands-on cooking basics that focus on portions, food storage and cooking healthy. These types of events also bring our families together, which fosters a therapeutic environment for those seeking socialization with others who have also experienced loss.

Our newsletter will be an essential way we communicate with families, and a unique and complimentary service we will provide with pride. We create the newsletter in-house, with original copy and design. *Pathways* is scheduled to be published quarterly starting in 2010.