Ice Cream Social

What would an Ice Cream Social at a retirement village and a funeral home have in common? The first thought would be that the funeral home is trying to get more business during a slow time. But that is not the case. Cobb Funeral Home and Westminster Retirement Village come together in July for a time of fellowship and a time to let retirees know how much we appreciate them. Our staff dons their aprons, roll up their sleeves and serve the seniors their favorite Sundae. The village puts us on their calendar and their local television information channel as to the time and date. We tried to have sugar free ice cream but they didn't like it. What they appreciated most about us was that we did not use a generic ice cream. We served Yarnells ice cream and a selection of chocolate, pinapple, butterscotch or caramel toppings. We also provided whip cream, cherries, and strawberries and crushed nuts. Their favorite comment was "we like ya'll because you give us the good stuff. You give us the best and don't cut any corners." We have a good time of visiting with friends, answering questions and laughing. We feel honored to be there for them.

To myself, I thought the statement made by several about "giving the best" was more than the ice cream social. I thought it was a wonderful reflection of all that we do, especially in providing funeral service. We give all of ourselves, the best we can and "don't cut corners". They know we will be there for them and they won't forget us because of this. "Well maybe the ice cream helps some."