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Preneed Planners – Add CPC to Your Credentials to Set Yourself Apart!

NFDA Certified Preplanning Consultant (CPC) Seminar & Exam June 23-24, 2014 • Toronto

Apply now and invest in your future with the CPC designation! Since 1996 CPC has been the standard of excellence for advance funeral planning. Earning your designation shows professional commitment, increases consumer confidence, and promotes the value of preplanning to the public.

The CPC Seminar is a mix of lecture and discussion that will help you prepare for the certification exam given the final morning. Upon application approval by NFDA, you will receive the *CPC Standards Manual* for study prior to attending the seminar. *The Toronto CPC Seminar is for Canadian candidates only.*

Seminar Monday, June 23: 8 a.m.-5 p.m.

The seminar is approved for up to 8 CE hours by APFSP and licensing boards in most provinces.

Exam Tuesday, June 24: 9:30-11:45 a.m.

The certification exam is based on the *CPC Standards Manual*, studied in advance of seminar attendance. Topics include preplanning principles, meaningful ceremonies, ethics, customer service, contract standards, marketing, and funding options. There are 65 multiple-choice questions, with a 2-hour time limit.

Seminar location: Hilton Garden Inn Toronto Airport

3311 Caroga Drive, Mississauga, Ontario, Canada • 1-905-678-0041

**Seminar fee: \$370 NFDA Member or Non-Funeral Director
\$525 Nonmember Funeral Director**

U.S. Dollars on U.S. Bank. Fee includes lunch and refreshments, CPC Standards Manual, seminar presentation, exam and scoring, CE processing, certificate, and certification benefits.

The mission of the CPC Program is to promote professionalism and expertise in funeral preplanning by recognizing individuals who have met defined criteria and who have demonstrated their knowledge through a certification examination on preplanning standards as presented in the NFDA *CPC Standards Manual*.

Apply by May 26, 2014

Early application strongly advised – advance study of manual required prior to seminar

**For eligibility requirements and an application
NFDA 800-228-6332 • www.nfda.org/cpc**