

4. TYPE OF BUSINESS. Check all that describe the firm where you are employed.

- | | | |
|--|---|-------------------------------|
| Independent funeral home | Independent FH with cemetery/mortuary | Supplier of insurance product |
| Independent cooperative funeral home | Publicly-traded FH with cemetery/mortuary | Supplier of trust product |
| Publicly-traded corporate funeral home | Other (specify): _____ | |

5. PERSONAL DATA. Provide non-business address information.

Home Address			
City/State/Zip			
Home Phone		Home FAX	
Home Email			
PRINT FIRST NAME HERE AS YOU WISH IT TO APPEAR ON YOUR NAMETAG IF ATTENDING A SEMINAR:			

6. PROFESSIONAL BACKGROUND. Provide an overview, with dates, of past and current advance planning responsibilities. Include current and previous related employment. Use additional page if necessary for #6 & #7.

7. REASONS FOR APPLYING. Provide brief explanation of reasons for applying to the CPC certification program.

8. CPC CODE OF ETHICS. Intent to comply with CPC Code of Ethics required. Read and sign below to signify intent.

Service to Families

- I will treat the information shared with me during the preplanning interview with confidentiality and integrity.
- I will offer my services to all without regard to religion, race, color, national origin, sex, sexual orientation or disability.
- I will at all times maintain the standards and obligations of the funeral home that I represent.
- I will provide my client with detailed price lists of services and merchandise before he or she selects services or merchandise, and at the conclusion of the funeral arrangement conference will provide a written statement listing all of the services and merchandise that have been purchased.
- I will properly account for and remit any monies, documents or personal property belonging to others that come into my possession.
- I will answer any questions the client may have pertaining to the preneed agreement, including any guarantees and representations, and will attempt to resolve any

problems efficiently and fairly and with due consideration given to the views and concerns of the client.

Obligations to the Public

- I will make no representation, written or oral, that may be false or misleading or that is likely to defraud or deceive the public.
- I will abide by the provisions of the *NFDA CPC Statement of Use* regarding the appropriate and responsible use of the CPC designation.
- I will continue my professional education in this field.
- I further pledge to conduct myself at all times in a manner that deserves the public trust.

Obligations to the Government

- I will continue to hold all necessary licenses to engage in providing preneed services and products in the state(s) or province(s) in which I practice.
- I will maintain my accountability to the client by complying with all applicable state and federal regulations and standards governing funeral preplanning, trust and insurance funding for funerals, and consumer protection.

9. SUBMISSION INSTRUCTIONS. I have read and pledge to comply with the CPC Code of Ethics above and I attest that all information on or attached to this CPC application is true and verifiable. I understand that the CPC designation is renewable every four years, that I must meet renewal requirements, and that a fee is required.

Applicant Signature _____ Date _____

MAIL or FAX completed application + fee (US \$; credit card # if faxed) to: NFDA CPC PROGRAM, 13625 Bishop's Drive, Brookfield, WI 53005-6607. Fax 1-262-789-6977 (if faxed, please also mail original). Please retain a copy.

If you require special services, call an NFDA Member Services Representative at 800-228-6332.

CANCELLATION. Cancellation must be in writing and is subject to a \$50 cancellation fee OR seminar fee may be applied to another CPC option. Substitutions permitted for pre-approved candidates only. NFDA reserves the right to cancel a program due to circumstances beyond its control. Should circumstances arise that result in the cancellation of a seminar, candidates will have the option to either receive a full refund or transfer to another CPC option. NFDA's liability for any cancellation is limited to a refund of the CPC application fee and shall not extend to any other claims including but not limited to travel expenses, cancellation fees, lost wages, inconvenience, and other related costs.