NFDA NATIONAL FUNERAL DIRECTORS ASSOCIATION

2013 Initiative Award
National Funeral Directors Association

The National Funeral Directors Association Initiative Award is awarded on an annual basis to an exceptional woman who has made noteworthy professional contributions to funeral service or a related field.

The ideal nominee is an enterprising woman who consistently takes the initiative to improve funeral service. Her efforts result in significant accomplishments at the local, national or international level. Through her energy and independent spirit she serves as an example to others.

The 2013 Initiative Award will be presented at the NFDA Professional Women's Conference.

April 26-28, 2013

Westin Poinsett in Greenville
Greenville, South Carolina

www.nfda.org/professionalwomensconference

Directions

If fewer than three nominations are received for the NFDA Initiative Award in any year, NFDA may, at its sole discretion, decline to give the Initiative Award in any particular year.

I. Criteria for Nomination

Women who are nominated must meet the following four criteria:

1. Employed in funeral service with a minimum of five years industry experience (a funeral director's license is not required).
2. Actively involved in community and professional service organizations.
3. Actively involved in public relations or educational programs that give the public a better understanding of funeral service.
4. Participant in deathcare continuing education programs or courses during the past two years.

II. Submissions

The nominating party shall submit the following forms and items:

- Award Criteria form
- Nomination Fact Sheet
- Award Recommendation
- Letters of Recommendation

III. Date Due

Submit all of the above (*faxes not accepted; absolutely no late entries accepted*), postmarked no later than March 4, 2013 to:

Shari Foucault
NFDA 2013 Initiative Award
National Funeral Directors Association
13625 Bishop's Drive
Brookfield, Wisconsin 53005-6607

Guidelines

I. In the event that NFDA does not receive a sufficient number of applications for the award, NFDA may, at its sole discretion, decline to give the Initiative Award in any particular year.

II. Nominations meeting the established criteria will be evaluated by a panel of judges. Decisions of the judges are final. Submissions will not be returned.

III. A standard evaluation form, based on established criteria, will be used to judge each nomination.

IV. The nominee who receives the highest evaluation will receive the 2013 Initiative Award, to be presented at the Professional Women's Conference in April 2013.

V. The nominating party and his or her winning nominee will be informed via mail of the results. Other *nominating parties* will also be informed via mail of the results.

Criteria

Use this form to answer or complete each of the following qualifiers:

1. Verify that nominee is a woman who has been employed a minimum of five years in the deathcare industry or a deathcare-related industry and who is currently employed in that industry. **Attach verification.**

2. Identify nominee's current memberships in community and professional service organizations, indicating any offices, positions or committee assignments.

3. Identify nominee's current involvement in public relations or educational programs that give the community a better understanding of funeral service.

4. Identify nominee's educational and/or continuing education participation during the past two years.

Nomination Fact Sheet

Please type or print clearly.

Nominator Information

Your Name			
Title			
Firm			
Address			
City/State/ Postal Code			
Email Address			
Telephone		Fax	

Nominee Information

Name of Nominee	
Title	
Position	
Email Address	
Employer	
Employer Address	
Employer City/State/ Postal Code	
Employer Telephone/Fax	
Employer Email	
Home Address	
Home City/State/ Postal Code	
Home Telephone	

Nomination Verification

I hereby verify that the information I am providing to the National Funeral Directors Association to nominate the above candidate for the NFDA PWC 2013 Initiative Award is correct and complete to the best of my knowledge.

_____

Signature Date

Recommendation

1. **Recommendation Responses**
   Submit responses about the performance of your nominee in the following **service categories**.

   - Considering each category in turn, describe the nominee's performance and related outstanding qualities in detail.
   - Submit your responses to the following categories on separate sheets of paper.
   - Responses must be typed and double-spaced.
   - Include your name and the name of your nominee on each page at the upper right corner.
   - Identify each response by its number below and repeat the category heading (e.g., 1. Leadership).

Service Categories

1. Leadership
2. Creativity
3. Commitment to improving funeral service care
4. Record of initiatives to improve funeral services or related industry services
5. Career-related accomplishments
6. Life accomplishments
7. Current related projects
8. Outreach to special groups
9. Outstanding professional qualities
10. Outstanding personal qualities

2. **Letters of Recommendation**

   Attach letters of recommendation from other supporters of your nominee to the nomination package for consideration by the judges.